

Primo Water Corporation Logo

Primo Water Served as the Official Water of PetCon 2018

December 3, 2018

Pet lovers are saying, #PrimoPlease

NEW YORK, NY (DEC. 3, 2018)—Primo Water, a market-leader in purified bulk water, served all furry attendees and their humans during PetCon 2018 in New York, NY at the Javits Center on November 17-18.

“This was an exciting opportunity for Primo. We are honored to have been the official water sponsor of PetCon this year. With our new pet dispenser, we couldn’t pass up this opportunity. Man’s best friend deserves great water and we hope that everyone at PetCon had a chance to give themselves and their companion a taste of Primo,” said Primo CEO, Matt Sheehan.

Primo Water provided 128 five-gallon bottles of Primo water with eight pet dispensers stationed throughout the Javits Center and in Primo’s booth. The dispensers were outfitted with compostable cups for people and a bowl for their best friend.

PetCon, powered by The Dog Agency, brought together a wide range of pet lovers and furry friends with panels, pet adoptions, new brands and products, and meet and greets with celebrity pets.

“We are so excited to have had Primo as our official water sponsor! It felt great to be able to partner with a company that loves and cares about pets as much as we do!” said Loni Edwards, founder of The Dog Agency and PetCon.

The Dog Agency was delighted and relieved that serving bulk Primo water also helped to eliminate the waste accompanied with single-use plastic water bottle, destined to end up in the trash.

Primo’s water goes through a 9-step purification process that includes reverse osmosis to ensure a high-quality, great tasting and safe drinking water. Their 5-gallon water is available across the country in either exchange (pre-filled) bottles or at refill stations where you fill your own bottle.

Visit <http://bit.ly/primopups> for a promo code to get yours shipped for free, plus 20% off AND Primo will include your first 5-gallon bottle of water on them!

Follow Primo Water on Facebook and Instagram and use the hashtag #PrimoPlease or visit www.primowater.com for more information.

About Primo Water Corporation

Primo Water Corporation (Nasdaq:PRMW) is an environmentally and ethically responsible company with a purpose of inspiring healthier lives through better water. Primo Water is North America’s leading single source provider of water dispensers, multi-gallon purified bottled water, and self-service refill water. Primo Water’s Dispensers, Exchange and Refill products are available in over 45,000 retail locations and online throughout the United States and Canada. For more information and to learn more about Primo Water, please visit our website at www.primowater.com.