

Primo Water Corporation Logo

Primo Participates in Hurricane Relief Efforts with CBRE | Triad & Volvo

September 28, 2018

Primo provided water to “Stuff the Truck” in the Triad for those impacted by Florence

Winston-Salem, NC (September 28, 2018)—Primo® Water partnered with CBRE | Triad and Volvo Trucks to “Stuff the Truck,” on September 28 and 29 to donate to those affected by Florence in Richlands, NC. This event provided residents of Richlands, NC with food, water, hygiene products, baby items, cleaning supplies and more.

Volvo donated the truck for the donation drive that was driven to a donation drop-off center and distributed on October 1 to families and individuals who are displaced and in need.

“We are proud to have partnered with Volvo and CBRE to get these items down to the eastern part of our state. Our neighbors need us to step up and provide aid. We hope that these items help families on the road to recovery from the devastation of Florence,” said Matt Sheehan, Primo CEO.

Water is one of the main items that donation centers and individuals affected need most. Natural Disasters, like Florence, seriously impact and damage the long-term water quality of the surrounding area. Many counties in North Carolina have been under a boil advisory for some time and have dealt with low water pressure, which allows contaminants to enter the water system more easily.

“Flooding can cause sewage treatment plants to overflow, washing all kinds of human sewage, animal fecal matter and chemical contaminants into the water supply. That’s exactly what we’ve seen with Florence. The overflow of hog waste lagoons in North Carolina have contributed to this,” said Primo’s Water Quality Expert, Bryan Laird.

“What we’ve found is that a lot of people are using the five-gallon bottles for cooking. It makes it easier than pouring a few single-serve bottles into a pan and lasts them a little longer,” said Alex Jenkins, a volunteer.

Each person who received a five-gallon bottle of water at the donation site in Richlands, NC was also given a coupon for two free water refills at one of the Primo Refill Stations at a participating Walmart.



About Primo Water

Primo Water Corporation (Nasdaq:PRMW) is an environmentally and ethically responsible company with a purpose of inspiring healthier lives through better water. Primo is North America’s leading single source provider of water dispensers, multi-gallon purified bottled water, and self-service refill water. Primo’s Dispensers, Exchange and Refill products are available in over 45,000 retail locations and online throughout the United States and Canada. For more information and to learn more about Primo Water, please visit our website at www.primowater.com.

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